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Learning & Development

Ahead of its 100th anniversary, the Cegos Group strengthens its international leadership in Learning & Development with the acquisition of Euroforum in the Netherlands

Driven by the growing demand from organizations for skills development worldwide, the Cegos Group, an international leader in Learning & Development (L&D), continues to deploy its strategic roadmap.

With a direct presence in Europe, Asia and the Americas and deploying training programs in more than 50 countries, the Cegos Group is today taking a new step in its international development with the acquisition of Euroforum, a key Dutch player in the professional training sector.

A strategic acquisition in a mature and innovative market

Founded in 1975 and based in the Netherlands, Euroforum has established itself as a leading training & conferences provider thanks to a portfolio of over 300 programs covering key topics such as finance, public policy, energy transition, data & AI, healthcare, legal affairs and organizational development.

The acquisition of Euroforum therefore allows Cegos to establish its presence on the Dutch market, one of the most advanced in the world in terms of digitalization and educational innovation and benefits from active public-policy support for lifelong learning.

This operation also brings together two historical players in the sector - Cegos celebrates its 100th anniversary in 2026 and Euroforum celebrated its 50th anniversary in 2025 - and seals the natural alliance of two sustainable brands, guided by a common ambition: to support organizations and individuals in their skills development and transformations, while promoting sustainable performance.

Complementary strengths to serve clients

Euroforum joins the Cegos Group's international network of experts, partners, and clients.

Given the highly complementary portfolios of Euroforum and Cegos solutions, this acquisition presents several development opportunities:

- Increased ability to support Dutch companies and professionals in addressing their skills challenges
- Pooling of recognized expertise to enrich and diversify the training solutions offered to individuals and companies
- Enhanced capacity to support international companies and clients operating in the Netherlands with their training and transformation projects.

Benoît Félix, CEO of Cegos Group, explains:

"The acquisition of Euroforum is fully aligned with our development strategy, as the Dutch professional training market is one of the most mature and innovative in Europe. We are convinced that this alliance will create tremendous value for both our clients and our teams, because Cegos and Euroforum share

a strong belief: because human potential is at the heart of skills development, training is a unique lever to support economic, technological, and societal transformations in an ambitious yet responsible way. With this operation, we are celebrating our 100th anniversary, reaffirming our international reach and impact more than ever. I am therefore particularly pleased to welcome the Euroforum teams to the Cegos Group in this symbolic and promising year."

Jasperine Breeuwsma, CEO of Euroforum, declares:

"Joining the Cegos Group marks a major milestone in Euroforum's development. For nearly 50 years, we have built our reputation on expertise, pedagogical creativity and the trust of our clients. This alliance enables us to broaden our horizons, strengthen our solutions and benefit from the Cegos Group's international reach. We share strong values and a common mission: empowering professionals to take action. We want to contribute to the knowledge and development of professionals and are very enthusiastic about building this new chapter together."

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About the Cegos Group - www.cegos.com

Created in 1926, the Cegos Group is a worldwide leader in learning and development. The Group now runs its own operations in Europe, Asia and the Americas. It is also active in over 50 countries through its network of partners and distributors, all of whom are leading training providers and top-tier technology experts.

With 1,500 employees and more than 3,000 partner consultants, the Group trains 250,000 people around the globe every year and generates a turnover of €250 million.

To accomplish its mission – *To train individuals and to support organizations to meet their development challenges* - Cegos deploys a global offering, including ready to use and tailored training, Managed Training Services and international training projects. Its "blended learning" approach aims to provide the most suitable and competitive learner experience, by combining multiple learning formats (classroom training, e-learning modules, videoconferences, webcasts, e-training programs and more, including more than 3 000 digital contents available in up to 30 languages).

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About Euroforum BV - www.euroforum.nl/

Established in 1975, Euroforum is a well-known training and conference company in the Netherlands. The company works in various vertical areas like education, safety, finance, secretary training, environment/sustainability, energy and health. With over 55 employees, Euroforum runs over 300 training courses (open courses & in company) and 25 events on a yearly basis. We want to train individuals to broaden both their knowledge and skills in their working field. Euroforum is based in Eindhoven and runs their training courses mainly in Utrecht, Amsterdam, the Hague and Rotterdam.