

New

Strategic storytelling

Interactive workshop

 Live Online oder Präsenz



1 Tag (7 Stunden)

Inhouse-Paket : Auf Anfrage

Nr.: 17646

Examples, images, or stories work better than lengthy input with lots of facts and figures. Images and examples have an immediate effect because they appeal directly to our imagination.
Optimise your lecture or presentation with storytelling. Learn how to use the right tools in a targeted and professional manner in our intensive course. You will learn everything you need to know to make your message captivating and convincing with the right examples, images and stories. The focus is on designing and improving your presentation or speech - from the 'blank page' to the finished story.

Wer sollte teilnehmen:

Zielgruppe

Anyone who wants to captivate and persuade their audience - experts, specialists and managers.
If you want to inspire, storytelling offers you lots of ideas and concrete answers.

Voraussetzungen

The training is primarily aimed at people who have experience in lecturing and presenting.

Trainingsprogramm

Agenda

- The origins and effects of storytelling
- Use your story successfully
- How to develop good visual examples and stories Structure your story correctly
- The best tools for developing your story
- Connect your story to your speech and presentation



Schulungsmethode

We work intensively and interactively - with lots of examples and direct feedback.
The focus is on the questions, expectations and needs of the participants.

Online Anmeldung:

Kundenservice | Tel. +49 711 62010 - 111 | bookingservice@cegos.de

<https://www.cegos-integrata.de/17646>

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