

# Finance and Accounting for Non-Financial Managers Präsenztraining

Dauer: 2 Tage (14 Stunden) Nr.: 11051

Inhouse-Paket: Auf Anfrage

Financial reports "speak" a language of their own which many managers have to learn how to translate. This seminar clarifies terms to help you to understand financial reports more easily and shows you how to use this information to make better decisions.

## Wer sollte teilnehmen:

#### **Zielgruppe**

Executives, junior executives, team leaders, project managers, engineers.

#### Voraussetzungen

Adequate command of English.

### **Trainingsprogramm**

An overview of business and financial systems:

Role of finance departments - Difference of management and financial accounts - Financial processes

Accounting transactions and interpreting accounts:

System of double entry accounts - Annual financial statements - Income statement - Balance sheet - Cash flow statement - Balance sheet ratios

Budgets and budgetary control:

From operational planning to budgets - Budgeting of projects - Process of budgeting

Management accounting:

Cost types - Cost centers - Cost units - Cost behaviour and terms - Contribution costing - Target costing - Activity based costing

Performance management:

Sales reports - Forecasting - Balanced scorecard - Operational and strategic cost cutting methods

Funds management:

Corporate funding - Cash flow forecasting - Liquidity planning

Investment planning:

Business cases - Road map - Cash flow, break even point and net present value - Key performance indicators - Risk management

# Schulungsmethode

Presentation, discussion, case study, group work.